

Electronic Publishing Certificate

Certificate: 97-204-2

Campus: Fond du Lac and West Bend

Description

This certificate helps students develop beginning-level electronic publishing skills. Students learn the software functions of Adobe Photoshop, Adobe Illustrator and InDesign software. Basic typographic and graphic design techniques are presented as well as an overview to the graphic communications field. This certificate is designed for individuals who are interested in acquiring entry-level skills for the graphic communications field. The coursework appeals to people who enjoy working with computer software and applying these software skills to graphic design projects.

Outcomes

- Apply imaging concepts.
- Employ graphic software to produce documents.
- Apply graphic design techniques.

Career Opportunities

- Graphic Arts Technician
- Layout Artist

Admission Process

- Submit the college admission application.
- Submit the \$30 one-time fee.
- Meet with an admissions specialist to determine the best course sequencing and prerequisites (strongly encouraged).

The Final Steps

When you are in the last semester of coursework, complete the graduation candidacy form and submit it with the \$25 fee to the Registration Office.



For additional information, visit
www.morainepark.edu

Beaver Dam **Fond du Lac**
700 Gould Street 235 North National Avenue
Beaver Dam, WI 53916-1994 Fond du Lac, WI 54935-2884

920-924-3207

West Bend TTY 920-929-2109
2151 North Main Street 1-800-472-4554
West Bend, WI 53090-1598

Electronic Publishing Certificate

Course Number	Course Title	Year	2009-2010				2010-2011			
			Ct.	S	F	W	P	S	F	W
103-170	Beginning Photoshop	2								
103-174	InDesign	2								
111-101	Introduction to Graphic Communication	3								
204-111	Typography	3								
204-131	Electronic Photographics With Photoshop	3								
204-141	Electronic Illustration With Adobe Illustrator	2								
204-165	Principles of Graphic Design	2								
Total		17								
<div style="border: 1px solid black; padding: 5px; display: inline-block; margin-bottom: 10px;">Schedule a Course</div> <div style="border: 1px solid black; padding: 5px; display: inline-block; margin-bottom: 10px;">Academic Planner</div>										

Semester Codes: S - Summer F - Fall W - Winter P - Spring

For course descriptions, please visit our Web site at www.morainepark.edu.