

Printing and Publishing

Associate of Applied Science Degree: 10-204-1
Campus: QuadGraphics

Description

Graduates of the Printing and Publishing program are employed by printers that employ digital, offset, Web and/or gravure printing technologies. Their job titles may include Press System Technician, Digital Printing Technician, Finishing System Technician, Estimating Representative, Print Distribution Technician, Customer Service Representative or Print Shop Technician. Print shops where graduates would be employed may vary in size from 15 employees to several thousand employees. Therefore, individuals may be generalists and operate a variety of printing and finishing equipment as well as perform customer service and estimating functions, or they may be a specialist operating one type of printing or finishing system. Individuals in these positions must possess strong communication skills, team-building and problem-solving skills, and computer skills, and they must be able to work independently as well as be reliable employees.

Program Outcomes

- Apply color theory.
- Provide client services.
- Apply problem-solving concepts to assigned tasks.
- Apply team-building skills to accomplish specific team goals.
- Differentiate between various printing technologies.
- Document the printing/publishing process.
- Operate finishing equipment.
- Organize job for production.
- Perform preventative maintenance.
- Perform quality assurance job checks.
- Set up printing equipment.
- Operate printing equipment.
- Complete printing equipment cleanup.
- Perform distribution functions.
- Create job estimates.

Career Opportunities

- Press System Technician
- Digital Printing Technician
- Finishing System Technician
- Print Distribution Technician
- Customer Service Representative
- Estimating Representative
- Print Shop Technician (generalist)
- Plant Scheduler

Statewide Yearly Salary Range for Recent Graduates

\$22,500 - \$48,000

Admission Process

- Submit the college admission application.
- Submit the \$30 one-time fee.
- Submit high school/other official college transcripts.
- Take the college placement assessment (ACCUPLACER, ACT or other).
- Meet with an admissions specialist to determine the best course sequencing and prerequisites (strongly encouraged).
- Check with Admissions if any additional steps are required.



For additional information, visit
www.morainepark.edu
Beaver Dam 700 Gould Street
 Beaver Dam, WI 53916-1994
Fond du Lac 235 North National Avenue
 Fond du Lac, WI 54935-2884
West Bend 2151 North Main Street
 West Bend, WI 53090-1598
 920-924-3207
 TTY 920-929-2109
 1-800-472-4554

Course Number	Course Title	Year	2009-2010				2010-2011			
			Ct.	S	F	W	P	S	F	W
Technical Studies Courses										
103-170	Beginning Photoshop	2								
106-122	Customer Service Applications	2								
111-101	Introduction to Graphic Communication	3								
196-189	Team Building and Problem Solving	3								
204-121	Publishing Principles	2								
204-185	Press Technologies 1	3								
204-186	Press Technologies 2	3								
204-187	Postpress Technology - Finishing and Binding	2								
204-188	Color Theory	3								
204-189	Introduction to Printing Estimating	3								
204-190	Digital Printing Concepts	3								
204-191	Postpress Technology - Distribution	3								
204-192	Press Internship	3								
204-193	Postpress Internship	3								
General Studies Courses										
801-195	Written Communication	3								
801-196	Oral and Interpersonal Communication	3								
801-198	Speech	3								
804-106	Introduction to College Mathematics	3								
809-166	Introduction to Ethics: Theory and Application	3								
809-196	Introduction to Sociology	3								
809-199	Psychology of Human Relations	3								
	Students must choose an additional six credits of electives.	6								
	Total	65								
A Printing and Publishing Exit Assessment is a graduation requirement for this program.										
<div style="display: flex; justify-content: space-around;"> Schedule a Course Academic Planner </div>										
Institutional Requirements										
890-125	Student Success - take 1st semester									
103-159	Computer Literacy/Advanced Standing - take 1st semester									
890-130	Career Development - take 3rd semester									

Semester Codes: S - Summer F - Fall W - Winter P - Spring

For information on how program credits transfer to a four-year college, please visit us at www.morainepark.edu/academics/transfer.

For course descriptions, please visit our Web site at www.morainepark.edu.